The Apps

One platform, three audiences

Qaori is an AI-native operating system. People do not meet an operating system directly. They meet the applications built on it, and Qaori meets its three core audiences through three branded surfaces: Qaori for organizations, Qappy for individuals and creators, and Qammy for learners and the people who protect them.

The important point is what these three have in common. They are not three products built by three teams on three stacks. There are three surfaces on one platform, and each inherits the same foundation: the sovereign Sanctuary that keeps data under the law of its region, the Wisdom Engine that turns knowledge into a living brain, the Alters that narrate from it with their evidence visible, and the preemptive governance that makes unsafe actions structurally impossible. Same substrate, different lives. An organization, a creator, and a child all hold something worth protecting, but they hold it differently and need to meet it differently. The surfaces differ. The socle does not.

This is why the apps are described together. Understanding what they have in common is the fastest way to understand why each is more trustworthy than the standalone products it competes with. A consumer note app is just a note app. A note inside Qappy sits on the same sovereign, governed foundation as an enterprise brain.

Qaori: the organization's brain

Qaori, on qaori.app, is the enterprise surface. It hosts the Sovereign Company Brain: the wisdom of an organization, its founders, its senior operators, its decisions, and its processes, captured, mapped, and narrated by Alters, scoped to the parts of the business they serve. New hires are onboarded against it, decisions reference it, and successors inherit it, so the knowledge that used to leave with people stays.

The buyers are the people accountable for how an organization runs and what it knows: the chief executive, the head of operations, the head of people, and the head of knowledge. This surface is the subject of the Brain Company flagship and the

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governance and substrate papers, so it is named here as the enterprise face of the platform rather than re-explained. It is the surface where sovereignty, governance, and the Wisdom Engine matter most commercially, because the buyer is regulated and the stakes are high.

Qappy: the individual's and the creator's brain

Qappy, on qappy.app, is the consumer surface and hosts two of the three sovereign brains.

The **Sovereign Personal Brain** is for the individual. Even a single person accumulates wisdom: what they have read, what they have decided, what they want to remember. Most consumer AI treats that input as fuel for the vendor's model. Qappy treats it as the person's own brain: a thinking partner and a unified, private place for notes, conversations, and what they are working through, that grows with the person and belongs to them. It is a companion and a life advisor that does not harvest the life it advises. The audience is professionals, lifelong learners, and anyone who wants to think with AI without surrendering their own thinking.

The **Sovereign Creator Brain** is the most concentrated form of the knowledge problem: one expert who holds a method, a library, and a way of reasoning, whose calendar fills before their expertise can scale. Qappy packages what they know into a brain that represents them to their audience within boundaries they define, scales them without diluting them, and gives them new ways to make a living from their expertise rather than only their hours. The audience is coaches, consultants, course creators, and independent experts.

Qappy is organized in tiers, from a free entry point through a personal tier to a creator tier, so an individual can begin privately and grow into publishing and monetizing a brain on the same surface, without their knowledge ever leaving the sovereign foundation or becoming training data.

Qammy: protected AI for learners

Qammy, on qammy.app, is the reason the project began. It is a protected AI for children, students, and supported communities, and it sits deliberately outside the brain hierarchy, because its users need protection before they have the wisdom to capture. Forcing the brain framing onto Qammy would weaken both, so we do not.

The internet was built for the average neurotypical adult. It was not built for children, who are targeted by predators and data brokers, for neurodivergent users navigating ambiguity and sensory overload, or for vulnerable adults who need connection with safeguards. The usual choices are total surveillance or total opacity. Qammy is a third option: safety treated as core infrastructure rather than a setting. A protective

boundary prevents a child from sharing what they should not, decodes a confusing social cue before it causes harm, and adapts the interface to the user rather than imposing a single environment on everyone. Oversight is built in for the responsible adult without compromising protection, and the experience reaches users within the networks they already use rather than isolating them on a safe island, which produces loneliness rather than safety.

Two platform foundations make Qammy credible rather than aspirational. Its governance is the same preemptive architecture used everywhere else: harmful content is intercepted before it reaches the user, as a structural property rather than a moderation policy. And the hardest problem in protecting minors, verifying that a user is the specific child they are entitled to be without exposing that child's identity, is solved by the same zero-knowledge identity bridge described in the Identity and Trust paper. A minor can be age-verified and eligibility-checked while the platform holds only the minimum identifying information about them. The paradox of identifying a child in order to protect a child is resolved the same way the whistleblower's is: prove the fact that matters, reveal nothing else.

The audience is parents, educators, and the institutions responsible for learners. Qammy is where the platform's deepest commitment, that the most vulnerable user deserves the strongest protection, is most visible.

Surfaces within the surfaces

Beyond the three branded apps, the platform meets specific human intents through categorical surfaces: presentation layers, not separate products. The same brains and Alters appear beneath the surface, matching the moment a person is in. Qaori Care is the wellbeing surface, for dementia companionship, post-discharge coaching, grief, and recovery, serving patients, families, and health institutions. Qaori Coach is the development surface for neurodivergent coaching, leadership practice, and language fluency. Qaori Report is the disclosure surface for whistleblower and harassment intake and supply-chain ethics, built on the same verified-anonymous identity bridge as Qammy's protections. The brand is one. The surfaces are how it presents to a particular need, which means a single capability can serve many contexts without being rebuilt for each.

Why this structure wins

Three things follow from building audience surfaces on a shared sovereign foundation.

The first is trust by inheritance. Every surface, including the consumer ones, is governed, sovereign, and evidence-citing because the foundation is, not because each app re-earned it. A standalone competitor in any one of these categories has to build

trust from nothing. A Qappy note or a Qammy conversation arrives already standing on the same socle as a regulated enterprise brain.

The second is audience-native discovery. People choose the surface that matches who they are and what they need, an organization, an individual, a creator, a family, a person in distress, rather than a technical product name they would not recognize. The platform is one. The doors are many.

The third is compounding reach. The same substrate that serves an enterprise serves a creator and a child, so each new capability built once becomes available across surfaces, and each audience is a path onto the same platform. The investment is in the foundation. The surfaces multiply their return.

What changes for each audience

For an **organization**, AI that answers from its own validated knowledge, under its own governance, inside its own jurisdiction. For an **individual**, a private thinking partner that does not sell back the life it helps with. For a **creator**, expertise that scales past the limit of a calendar and stays theirs. For a **family**, an environment where a child is protected by architecture and verified without being exposed. For an **investor**, one platform that addresses consumer, creator, enterprise, and protected-population markets at once makes each surface defensible because of the sovereign foundation beneath it, and each is a route onto the same compounding base.

Conclusion

Qaori, Qappy, and Qammy are not three companies' worth of products. They are three faces of one sovereign platform, turned toward an organization, an individual, and a child. The surface changes with the audience. The foundation, sovereign, governed, evidence-citing, and owned rather than extractive, does not. That is what lets a consumer app make a promise an enterprise can audit, and a child's app rest on the same architecture that governs a bank's.